

Welcome to **aura** by Transcorp Hotels

2022

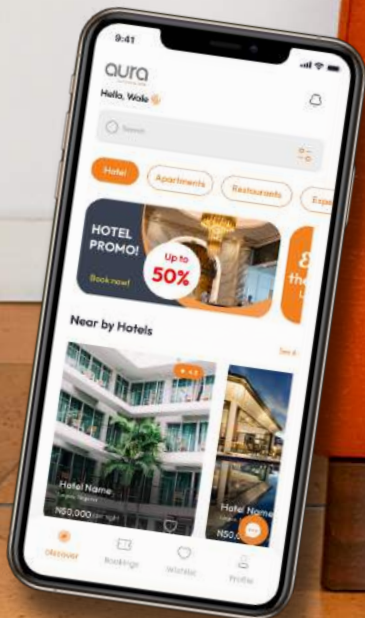


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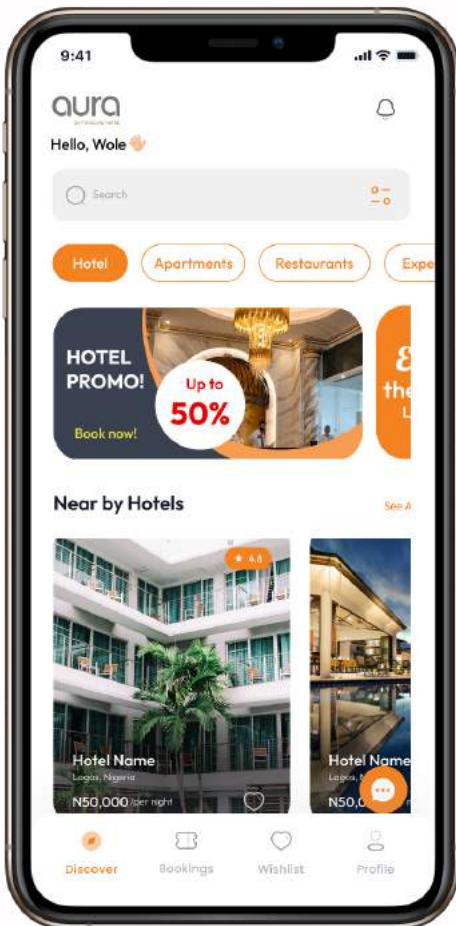
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ABOUT US

Over time, the norm becomes boring, and a new experience becomes every guest's deepest desire. Aura by Transcorp hotels is the gateway to unique hospitality offerings, an online booking platform that provides access to, unique accommodation and memorable experiences across Nigeria.

Owned by leading hospitality brand, Transcorp Hotels Plc, Aura by Transcorp Hotels redefines hospitality by unlocking the tourism and real estate potential for prospective hosts and bridging travellers within and outside Nigeria to new hospitality experiences within Nigeria. Aura provides the complete experience of where to stay, what to eat, and things to do, in a few seamless clicks. With Aura by Transcorp Hotels, you can become local on arrival.



What Makes Aura Different?



Unique Accommodation

Our Aura apartments are designed to meet all of your needs, and our verification process ensures quality and value for money. For every purpose you can possibly think of, Aura provides unique and verified options for you to choose from:

- ✓ Staycations
- ✓ Business Travel
- ✓ Parties
- ✓ Photoshoots
- ✓ Games Nights
- ✓ Events
- ✓ Retreats



Restaurants

Eat, drink and enjoy the essence of fine local and continental cuisine in cities across Nigeria.

Find the best:

- ✓ Cafes
- ✓ Restaurants
- ✓ Bars
- ✓ On-demand Chef Experiences
- ✓ Takeout Food Services
- ✓ Reservation Deals





Memorable Experiences

Explore the great outdoors and enjoy the Aura Experience. Experience providers on Aura offer users new activities to enjoy and opportunities to learn and bond with their family, friends or team.

- ✓ Beach Packages
- ✓ Paint & Sip
- ✓ City Tours
- ✓ Exhibitions
- ✓ Events & Parties
- ✓ Galleries
- ✓ Spa & Wellness
- ✓ Retreats



Immortalise Moments

Book a photographer to capture your special moments so they last forever.

- ✓ Events
- ✓ Head Shots
- ✓ Photoshoots
- ✓ Proposals
- ✓ Birthdays
- ✓ Tours





AuraFlex

Sometimes, saving up for your dream staycation or experience is difficult. Pay it forward in instalments using AuraFlex

- ✓ Flexible Payment Plans
- ✓ Customer Support
- ✓ Great Deals
- ✓ Your Dreams Come True



Aura Rewards

Aura rewards you for booking the Aura experience and referring your network to do the same.

- ✓ Referral Code
- ✓ Discounts
- ✓ Redeemable Points
- ✓ Freebies





One Platform Complete Experience

Get access to all your travel needs. Aura gives you;

- ✓ **Power to Choose**
Perfect options for all your needs, only available on Aura by Transcorp Hotels
- ✓ **Support**
If you ever need support, we are just a click away.
- ✓ **Safety**
All hotels and apartments are verified for quality and safety. Payment on our platform is safe and secure.



Verification

What you see is what you get!

At Aura, your security comes first. This is why our verification partners physically visit all listings before it is made visible for guests to book.

During this process, transparency is key. We verify government-issued identity cards from all hosts.

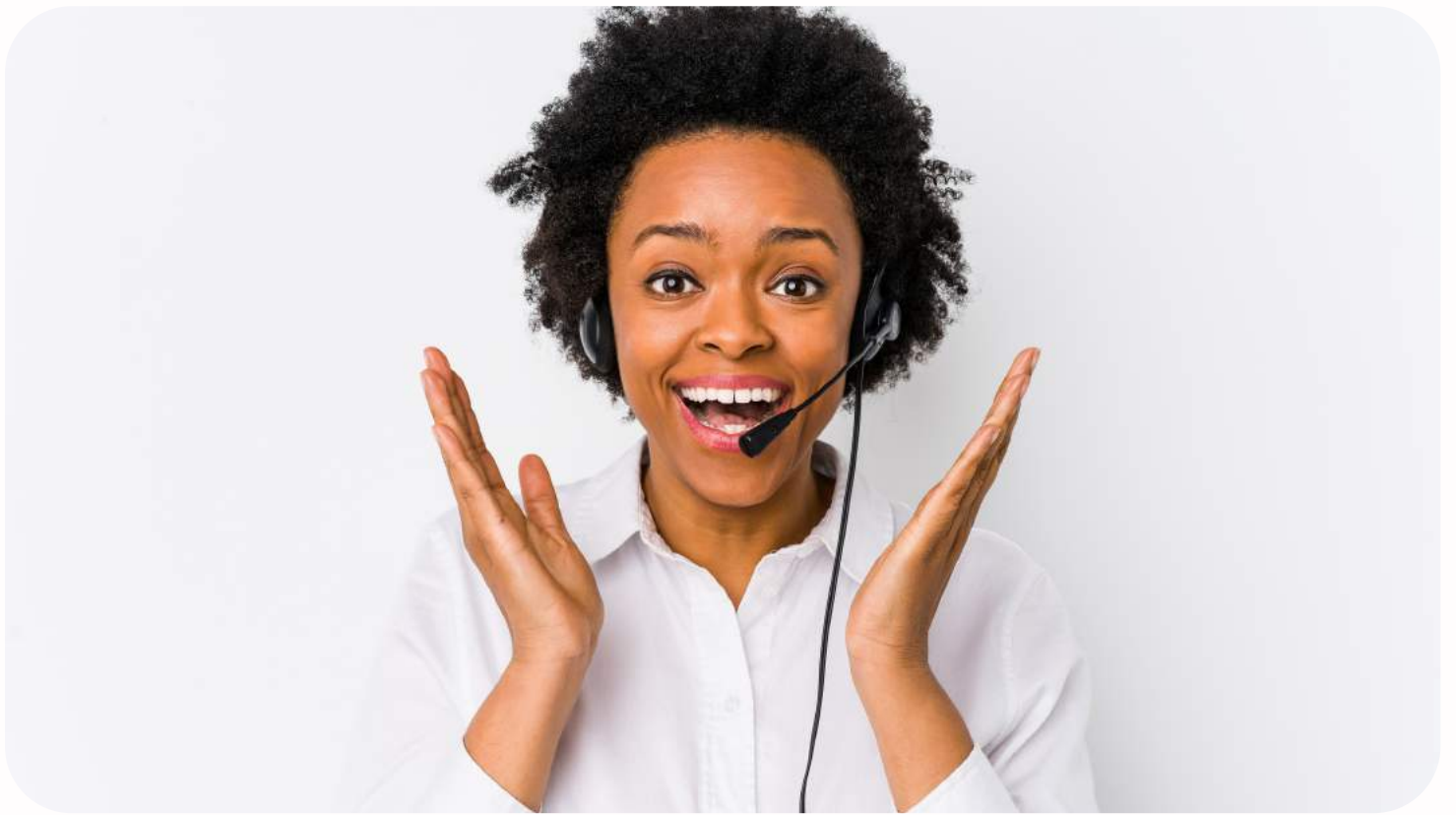
You're Insured

Travel without worry.

Purchase a Personal Accident and Life Insurance cover and get access to:

- ✓ Payment of Medical Expenses
- ✓ Payment in the event of permanent disability due injury
- ✓ Payment to beneficiary if there is loss of life due to an injury including funeral expense.
- ✓ Life Insurance benefit to beneficiary.
- ✓ Payment is subject to subscription package





Customer Experience

Our Customer Experience team is available to provide support and ensure you have the most memorable experience.

We offer:

- ✓ Comfort
- ✓ Ease of Use
- ✓ Specially curated experiences just for you

We value your patronage and want every experience to be memorable.





Testimonials

Nwamaka Anowi

"We received excellent customer service from when we booked our rooms until we checked out. I enjoyed my stay!!! Thanks Aura!!!."

Buchi Anaekwe

"Awesome service; Amazing Staff; Compelling ambience for business. Thanks so much Aura by Transcorp Hotels! Will definitely be coming back for more business... and pleasure."

Chinweugo

"Thank you @aurabytranscorp for connecting us to a unique accommodation which was exactly what we wanted. We enjoyed great food, experienced new ice cream flavors, still had time for #banter and #sisterchats making our staycation one to remember."



25+ Cities



1000+ Homes & Hotels



200+ Experiences

Aura Facts



Our Team



IFEOMA OKAFOR-Obi **Director, Business Development**

Ifeoma Okafor-Obi is an experienced business leader, humanitarian, early childhood educationist and youth advocate, public speaker. She has over two decades of work experience and is currently the Business Development Director for Aura by Transcorp hotels. She has worked in various fortune 500 multinationals and is an Associate of the Institute of Directors (IoD) Nigeria where she holds their International Certificate of Corporate Governance and Independent Director certification.

Ifeoma is a trainer on entrepreneurship, a coach, a mentor and a published author. She has been a speaker at various conferences and is also an international judge on entrepreneurship. Ifeoma is the 2021 John E. Pepper Humanitarian Awardee, an award given by the past P&G Global CEO John E. Pepper for her humanitarian activities. She is passionate about showcasing African hospitality to the world.



TEMIDAYO SERIKI **Commercial & Partnerships Manager**

Temidayo Seriki is a Business Management and Marketing Major, with a passion for Real Estate and Human Capital development. He is a certified Growth Hacker, with experience in Customer Success, Client Experience, Human resource Management, Digital Marketing, Strategic Marketing, Client Retention and Sales consulting. Temidayo has a track record of consistently delivering high-value work to meet business needs.

Our Team



NIYI ADERIBIGBE

Head, Marketing & Corporate Communications

Niyi Aderibigbe has told brand stories across different industries, including Hospitality, Banking, Media and Advertising for over a decade. He is the Head, Marketing & Corporate Communications at Transcorp Hotels Plc, where he develops growth strategy and content to build Africa's largest hospitality brand.

Prior to joining Transcorp Hotels Plc., Niyi has worked in numerous managerial capacities across Banking and Advertising industries with expertise in, PR, Marketing and Media Relations. He holds a master's degree in Environmental Biology, Executive Training in Financial Journalism and is a member of the Nigerian Institute of Public Relations and the National Institute of Marketing of Nigeria.



VICTOR IWENYA

Product Manager

Victor Iwenya has worked in Information Technology, Software Development Lifecycle, Business Strategy and Innovation, Product Development and Management, and Business Process Re-engineering for over a decade across West Africa with focus on Nigeria and Ghana. He has ensured IT and Business excellence across various sectors covering top banks in financial services, consulting, aviation as well as Oil & Gas.



The Launch

On the 8th of July 2021, we introduced Aura by Transcorp Hotels to the world in a grand launch themed #TheAuraExperience. The Aura platform received numerous reviews from industry stakeholders, including the Vice President of the Federal Republic of Nigeria, Professor Yemi Osinbajo. This is what he had to say about Aura at its official launch:

"I must say that I was quite intrigued by the whole concept of Aura, I found it quite easy to navigate."



Begin Your Aura Experience

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